

The Bigger Picture: Learn How the Industry Works in Practice

The entertainment industry is a complex and ever-changing landscape. It can be difficult to know where to start if you're interested in a career in this field. The Bigger Picture is here to help.



A Short And Easy Primer On The Asset Management Industry: The Bigger Picture - Learn How The Industry Works In Practice by R.B. Schow

★★★★☆ 4.1 out of 5

Language	: English
File size	: 3759 KB
Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
Word Wise	: Enabled
Print length	: 63 pages
Lending	: Enabled



This comprehensive guide, written by an experienced professional with over 20 years in the business, covers everything you need to know about how the industry works.

From Development to Distribution

The Bigger Picture takes you on a journey through the entire lifecycle of an entertainment project, from its inception to its distribution and marketing.

- **Development:** Learn about the different stages of development, from concept to script to production.
- **Production:** Get an insider's look at the production process, from pre-production to post-production.
- **Distribution:** Discover how entertainment projects are distributed to audiences around the world.
- **Marketing:** Learn about the strategies and tactics used to market entertainment projects.

The Business of Entertainment

In addition to covering the creative side of the industry, The Bigger Picture also provides a detailed look at the business side.

- **Finance:** Learn about the different ways that entertainment projects are financed.
- **Legal:** Get an overview of the legal issues that surround the entertainment industry.
- **Management:** Discover the different types of management roles in the entertainment industry.

Careers in Entertainment

The Bigger Picture is also a valuable resource for anyone interested in a career in the entertainment industry.

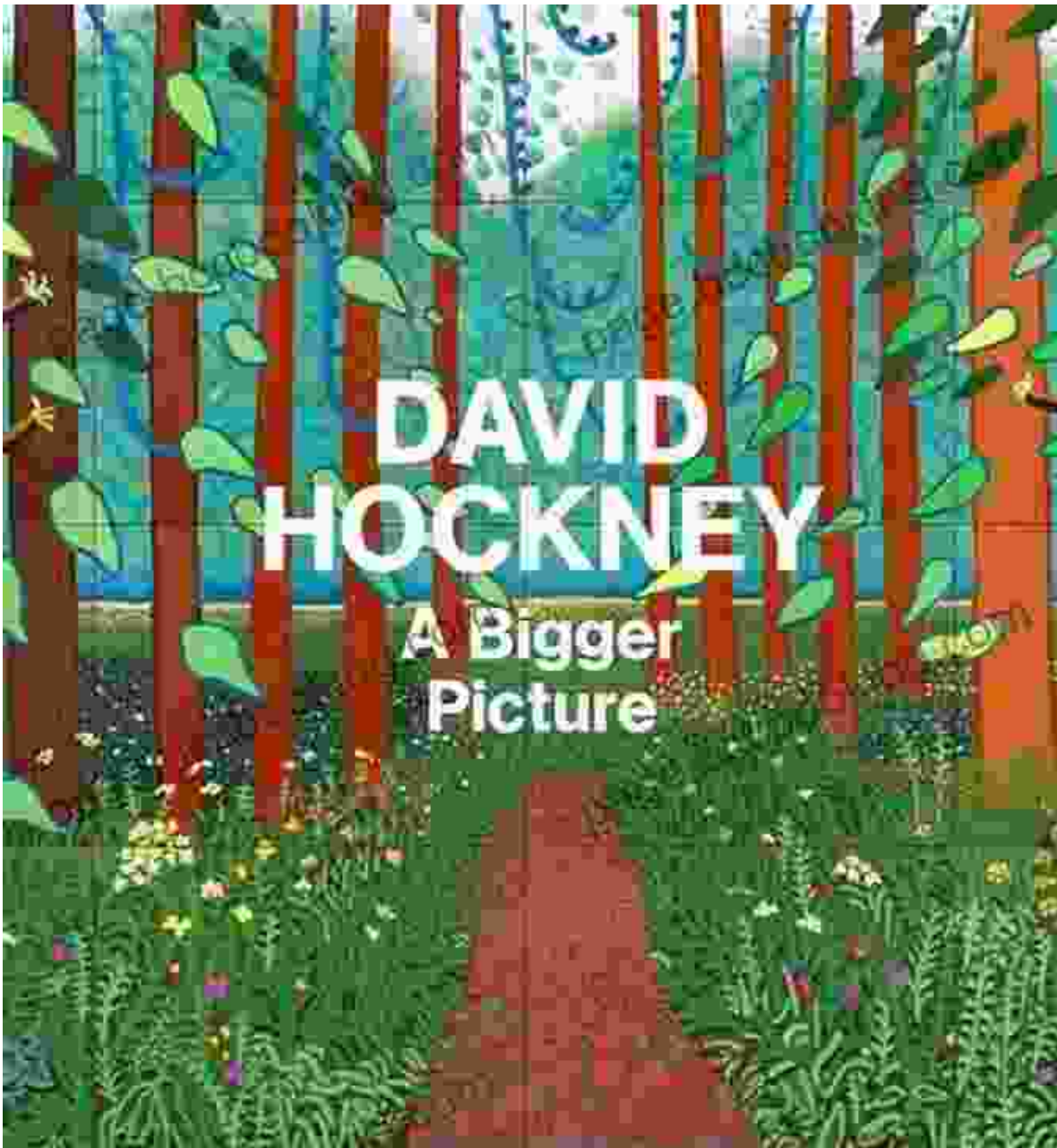
- **Job Descriptions:** Get an overview of the different jobs available in the entertainment industry.

- **Education and Training:** Learn about the different education and training programs that can help you prepare for a career in the entertainment industry.
- **Networking:** Discover the importance of networking in the entertainment industry.

The Bigger Picture is the essential guide to the entertainment industry.

Whether you're just starting out or you're a seasoned professional, this book will give you the insights you need to succeed.

Free Download your copy of The Bigger Picture today!



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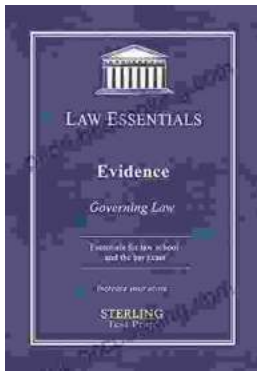
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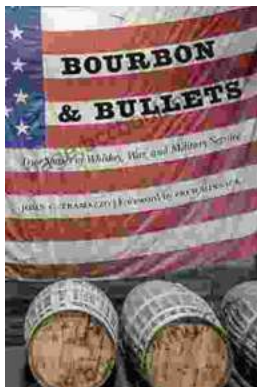
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