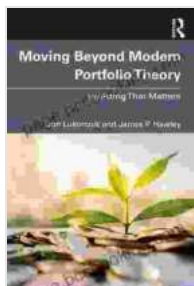


Modern Portfolio Management: Moving Beyond Modern Portfolio Theory



Modern Portfolio Management: Moving Beyond Modern Portfolio Theory by Todd E. Petzel

★★★★★ 5 out of 5

Language	: English
File size	: 16419 KB
Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
Word Wise	: Enabled
Print length	: 640 pages
Lending	: Enabled



Modern Portfolio Management: Moving Beyond Modern Portfolio Theory is a comprehensive guide to the latest developments in portfolio management. This book provides investors with the tools and techniques they need to build and manage successful portfolios in today's complex and ever-changing financial markets.

The book begins with a review of the foundations of modern portfolio theory (MPT). MPT is a widely accepted framework for portfolio management that was developed by Harry Markowitz in the 1950s. MPT assumes that investors are rational, risk-averse, and have a well-defined investment horizon.

However, MPT has come under increasing criticism in recent years. Critics argue that MPT is too simplistic and does not adequately account for the complexities of the real world. For example, MPT assumes that investors are rational, but behavioral finance research has shown that investors are often irrational and make decisions based on emotions.

Modern Portfolio Management: Moving Beyond Modern Portfolio Theory provides a comprehensive critique of MPT and offers a number of alternative approaches to portfolio management. These approaches include:

- Behavioral portfolio management
- Factor investing
- Smart beta
- Risk parity

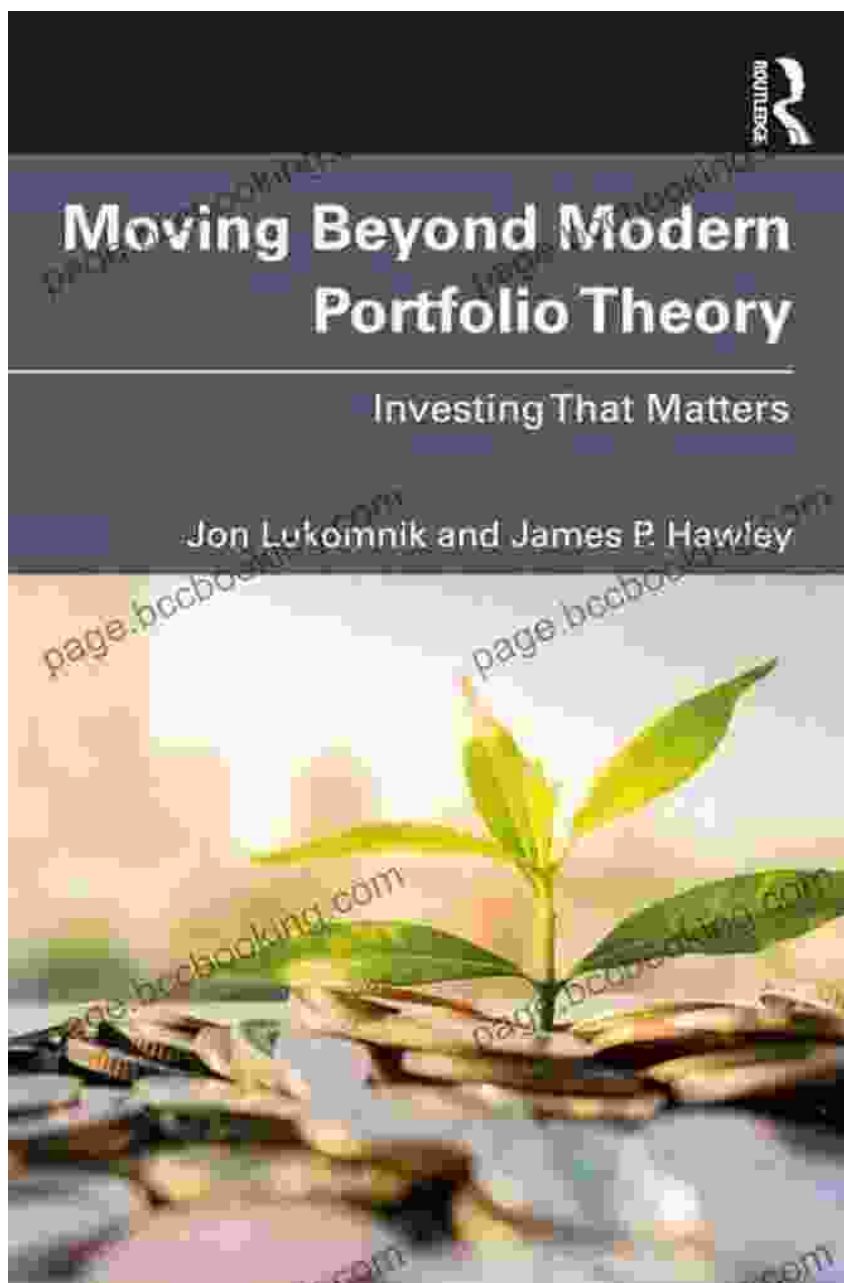
Modern Portfolio Management: Moving Beyond Modern Portfolio Theory is a must-read for any investor who wants to build and manage a successful portfolio in today's complex and ever-changing financial markets. The book provides a comprehensive overview of the latest developments in portfolio management and offers a number of alternative approaches to MPT.

About the Author

Dr. Richard A. DeFusco is a professor of finance at the University of California, Berkeley. He is a leading expert on portfolio management and has published numerous articles in academic journals. Dr. DeFusco is also the author of the bestselling book, *Modern Portfolio Theory and Investment Analysis*.

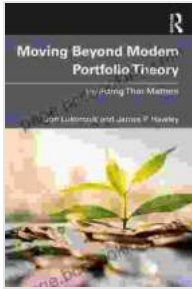
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Modern Portfolio Management: Moving Beyond Modern Portfolio Theory is available now from all major booksellers. Free Download your copy today and start building a successful portfolio for the future.

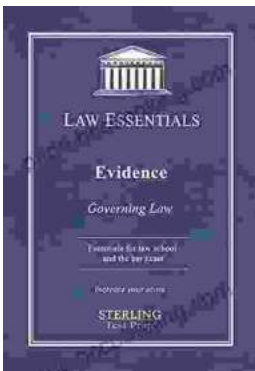


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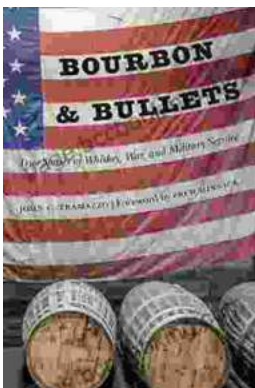


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